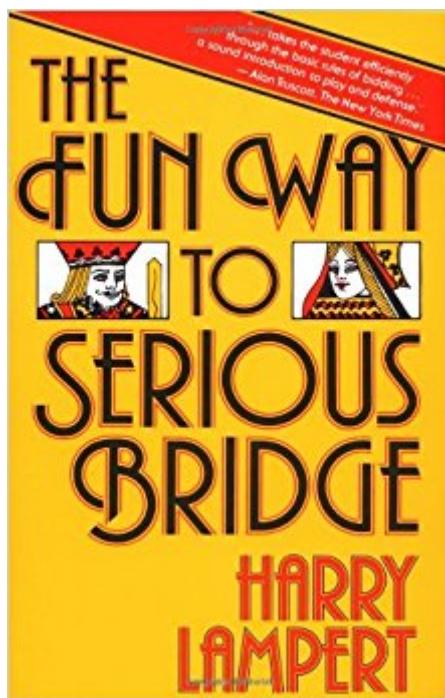


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# The Fun Way To Serious Bridge



## **Synopsis**

The Fun Way To Serious Bridge is for anyone who wants to learn and understand the fundamentals of the mind-stimulating and challenging game of bridge -- and enjoy every minute of it! Harry Lampert combines his skills as a bridge player and teacher with his artistic talents to bring you a totally new FUN way to learn the game. The magic of his superb cartoons and simple, informative language will help you to absorb the principles of serious contract bridge -- and remember them. You'll laugh and learn every step of the way from opening bids to strip and end plays. Whether novice or seasoned social player, this unique book will make good bridge a simple "trick." You'll learn all about: \* Opening bids, suit bids, response and no trump bids, and how to force bids \* Competition and the reasons and ways behind it \* Big hand bidding such as Blackwood Convention, grand slam force and Gerber Convention \* Patterns of play including how tricks are won, the finesse, establishing a long suit, when to pull and delay trumps and entries. \* Defensive and advanced play -- plus much more!

## **Book Information**

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Average Customer Review: 4.6 out of 5 stars 85 customer reviews

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## **Customer Reviews**

Charles Goren and Omar Sharif Daily News One of the most intriguing beginner's books we've seen in many a day...a very pleasant way to learn the world's most fascinating game. Alan Truscott The New York Times ...takes the student efficiently through the basic rules of bidding...a sound introduction to play and defense.

Harry Lampert, a licensed teacher of the American Bridge Teachers' Association, is a Life-Master of the American Contract Bridge League and has won titles at National, Regional and Sectional

tournaments. Mr. Lampert is also a nationally published cartoonist with illustrations having appeared in The New York Times, Time, True, Esquire, Saturday Evening Post and Saturday Review.

It was written a long time ago, but it is still the best book out there for a beginner. The author is not only a wonderful bridge teacher, but a great cartoonist (Betty Boop & Popeye animations); the cartoon keep it light, but add some important and easy-to-remember insights.

It is a superior teacher. There are fun illustrations, step by step instructions. Nothing is assumed. One of the most basic and practical ways to learn a new skill is by making it fun. The author knows what he is doing. He is systematic and wise. I am a new player in an experienced group. The top bridge player when asked, advised me to get this book. It is delightful, reassuring.

I am taking bridge lessons based on this book. I have found it very helpful to own the book. It is easy to understand and presents material in a fun way.

The approach to the game of bridge is well organized and presented in a logical manner! This book is a great tutorial for beginners and every level of the game! I found it to be an excellent refresher!

This seemed to give me some more strategy for advanced bridge games. I play bridge several times a week and wanted to improve my skills. this book helps.

My husband and I took 12 weeks of bridge lessons and this is the book he taught from...great book...

I've looked through many books on this subject and finally found one we can all enjoy and learn from. Most of the books are way too serious about the subject. This makes everything easily understood. You don't have to be experience with the game to be able to learn from this book. I highly recommend it.

This is an excellent coverage of the game from beginning basics to sophisticated conventions and I especially enjoy the graphics which summarize the key points throughout the book.

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